

Executive Insight USA Inc. opens office in New York City

Spring 2024 marked the official incorporation of Executive Insight USA Inc. On January 1st, 2025, their new US office will open its doors in the city of New York. With this step right into the center of the Big Apple, the specialized healthcare consultancy moves closer to its US-based biopharmaceutical clients.



Zurich, 30/09/24 – The new office is situated right next to Bryant Park, between Times Square and the Empire State Building. *“We are grateful to have found this central location, and for being able to serve our American clients even better in the future!”*, says Lisa Clark, Principal at Executive Insight Healthcare Consultants and US Expansion Lead. *“Our locations now match our global client base, and New York is the perfect addition to our Zurich and London offices”*, she adds.

Truly global and closer to our clients

The Executive Insight USA team will offer the same services to biopharmaceutical companies as of today, simply more directly and in closer proximity to their US clients. The offering includes services along the entire lifecycle of a drug, from Market Access, Medical Affairs and Patient Affairs to Government Affairs. *“This*

step is a crucial milestone in the continuing strategic development of our company”, explains Andrea Sobrio, Founder and Managing Partner at Executive Insight.

Healthcare improvement: better care

One of the focus topics of the team of consultants in the US is healthcare improvement, for better care and enhanced patient outcomes. Therefore, already in 2023, Executive Insight initiated the Healthcare Improvement Trailblazers (HIT) Community aiming to unite leaders in US healthcare improvement (HCI) and provide a forum to encourage discussion, exchange ideas and promote collaboration. The Executive Insight HIT community hosts both in-person summits and virtual forums to foster dialogue and share insights among leaders in HCI. Find out more about the HIT community here: <https://www.executiveinsight.ch/en/what-we-do/healthcare-improvement>

About Executive Insight

Executive Insight is a specialized healthcare consulting firm supporting biopharmaceutical companies to successfully prepare, launch and commercialize their products. The consultancy was founded in 2000 by a group of industry professionals who recognized the opportunity to provide a competitive advantage for companies through specialized healthcare consulting.

Today, the firm proudly works with 6 of the top 10 global biopharmaceutical companies as well as supporting many other valued clients across pharma, biotech and MedTech. The team of over 60 industry experts works from different locations internationally.

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